



Dentolimia: 20 anos a cultivar sorrisos

Os irmãos Jorge e Rui Castro são os dois responsáveis por esta destacada clínica, que ao longo destas duas décadas tem desempenhado um relevante papel junto da comunidade de Ponte de Lima.

efetivamente, o seu papel e o de toda a respetiva equipa assume-se como imprescindível. A clínica mantém uma disponibilidade “de 24 horas, todos os dias (incluindo Domingos e Feriados), com serviço de urgências” e, sobre isso, a mensagem deixada garante que “as pessoas sabem que podem sempre contar com a Dentolimia e que podem sempre contar com o melhor”.

Dessa intensa dedicação, faz parte o constante interesse em empreender e, claro está, em inovar. “O nosso principal foco é que as pessoas não tenham de se deslocar de Ponte de Lima para encontrarem aquilo de que precisam”, sublinha Rui Castro. Nesse sentido, e para além da integração de todas as especialidades, os dois fazem um permanente esforço em ir “a eventos, a congressos e a adquirir todo o tipo de materiais que forem aparecendo no mercado”. Acerca disso, asseguram que “há equipamentos que temos aqui que, em Portugal, apenas existem noutros dois ou três locais”.

Semelhantes investimentos tornam possível que a Dentolimia seja uma referência, por exemplo, em cirurgias de realização rápida, mediante as quais “as pessoas entram de manhã e saem daqui com um sorriso”. Conforme nos dizem: “É algo que fazemos cada vez mais e somos referenciados para esse efeito por muitos dentistas que sabem que estamos bem equipados a esse nível e que, portanto, nos encaminham pacientes”.

Por fim, como a inovação não para, os objetivos para o futuro passam por fazer com que a Dentolimia “se mantenha sempre na vanguarda” e, concretamente, por uma oferta mais completa no campo da Estética Dentária: “Sem nunca esquecer a saúde oral, vamos procurar dar um grande passo nesse sentido. A intenção é que, no mesmo espaço, os nossos pacientes possam encontrar tudo o que exista dentro da Estética”.



Dentolimia: 20 years cultivating smiles

The brothers Jorge and Rui Castro are responsible for this distinguished clinic, which over the last two decades has played an important role in the community of Ponte de Lima.

If we speak of the relationship between tradition and innovation, few examples will be as clear as that of Dentolimia. Tradition as we are dealing with an entity that holds a long-standing relationship of trust among generations, while being firmly rooted in the local community. Innovation, since its purpose is clear: to bring that same community a solution that follows the highest and most updated international standards.

The father of these two dentists built his career as an attorney in Viana

do Castelo and the mother as a teacher in the village where they are established. If it is true that both followed an alternative professional vocation, it is equally true that the same ethical principles have been reflected in the relationship kept with their public. Looking at this family history, one should also highlight the way Jorge Castro influenced his brother, five years younger. Rui Castro expresses an intense admiration for someone he considers his mentor, noting his “dynamism, his willingness to contribute to society, to always keep growing and to never stop”. He adds: “It was easy for me to grow up as a dentist because I always counted on the protection and support of my brother.”

Jorge Castro founded Dentolimia on October 3, 1998 and these personal attributes would prove to be decisive for the clinic’s success. The population corresponded, cherishing their work in a way that crosses different generations of local families and, in fact, their role and that of the whole of their respective team has become truly essential. The clinic is available “24 hours, every day (including Sundays and Holidays), with emergency service” and, regarding this point, the message left guarantees that “people know that they can always count on Dentolimia and that they can always count on the best”.

This intense dedication is part of the constant interest in investing and, of course, in innovating. “Our main focus is that people do not have to move from Ponte de Lima to find what they need”, says Rui Castro. In this sense, and in addition to the integration of all the inherent specialties, the two make a permanent effort to go to “events, to congresses and to acquire all type of materials that appear in the market”. They assert that “there are equipments that we have here that, in Portugal, only exist in two or three other places”.

Such investments made it possible for Dentolimia to become a reference, for example, in surgeries that need swiftness, whereby “people come in the morning and leave here with a smile”. As we are told: “It is something we do more and more and we are referenced to that effect by many dentists who know that we are well equipped at this level and therefore, refer to us their patients”.

Finally, given that innovation does not stop, future goals point towards placing Dentolimia “always in the vanguard” and, concretely, a more complete offer in the field of Aesthetic Dentistry: “Without ever forgetting oral health, we’ll try to take a big step in that direction. The intention is that, in the same space, our patients can find everything that exists within Aesthetics”.

